

Max Gaudin

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SKILLS

Tech: AI, ChatGPT, CSS/Sass, Javascript, Node.js, Express, React, Bootstrap, MongoDB, MySQL, Figma, GCP, AWS, Git, GitHub, Twilio, VoIP, Shopify, Wordpress, Webflow, Bubble

Strategy: Business Strategy, Project Management, Fundraising, Business Process Automation, Financial Modeling, Partnership Strategy, Public Speaking, CRMs, E-commerce

PROFESSIONAL EXPERIENCE

Strategy and Technology Consultant / New York + New Orleans / February 2022 - Present

- Operate as a “CTO for hire” for startups. Conduct comprehensive technology assessments for client organizations to identify opportunities and challenges in their existing IT infrastructure and systems. Present technology strategies, project updates, and recommendations to clients and key stakeholders
- Built and launched an internal tool for onboarding and training new hires
- Consulted with three early stage companies to build out MVPs to test their assumptions, get customer feedback, and continuously iterate
- Successfully implemented ChatGPT into a product for an internal employee knowledge base and another for recruiters to interact with applicants over SMS

Chief Technology Officer / Smeisty (a Techstars company) / Austin / September 2021 - October 2022

- Oversee the engineering team, ensuring alignment with the product roadmap and maintaining consistent progress towards our strategic goals
- Provide higher-level direction for features and the product as a whole while identifying and designing the best possible UX for the product. Provide a thorough analysis of consumer responses, preferences, and usage patterns to inform and drive continuous improvements
- Build, maintain and deploy web3 smart contracts with Solidity/Ethereum. Conceptualized, designed, and implemented a solution to cold wallet asset access. Plan, wireframe, and implement client-side software in Figma and React

Head of Growth / Soul Addict CBD / New Orleans / March 2018 - August 2021

- Launched 5 acre hemp farm operation managing sourcing of strains, planting, harvesting, and drying
- Design, build, and maintain custom ecommerce solution with Shopify and React front end
- Oversee all procurement, shipping, packaging and supply chain logistics
- Manage Soul Addict product launch in over 50 retailers including Neiman Marcus and Urban Outfitters
- Developed marketing strategies that increase direct-to-consumer sales by over 400% in second year

Chief Operating Officer / Operation Spark / New Orleans / November 2014 - March 2018

- Launched Louisiana’s largest non-profit software engineering school that works with underserved communities. Grew programs from serving 12 students to over 2,000
- Developed curriculum and knowledge acquisition systems to teach software engineering skills
- Taught courses on Javascript to adults on campus, at schools, and in prisons across Louisiana

- Built strategic and funding partnerships with local employers including General Electric and other corporations resulting in over \$2M of funds raised

EDUCATION

Louisiana State University / University of New Orleans, Pursued B.S. in Hospitality | 2006 - 2009

PERSONAL

Chair of the board at a non-profit code school. I've taught men and women the basics of coding in prison. Mardi Gras Krewe of Bacchus masked rider. I volunteer with several non-profits including VOTE and Culture Aid NOLA..